



# Advertising

**OVERVIEW:** The Chamber offers member rate pricing on advertising in our annual magazine, street maps, e-newsletters and website.

**MONTHLY E-NEWSLETTER:** \$100/month or \$1000/year - 4 available/month

*The Monthly E-Newsletter features member recognitions, upcoming Chamber events, ribbon cuttings and access to resources.*

- Square ad in the monthly e-newsletter for 1 month
- Ad Spots should be designed to 400 x 400 pixels and saved as .jpeg or .png
- Ad will link to Company website
- Monthly e-newsletters goes out the first Monday of each month to a mailing list of 1,700+.

**WEEKLY WAKEUP E-BLAST:** \$100/week, \$500/6 weeks, or \$1000/12 weeks - 1 available/week

*The Weekly Wakeup e-blast gives information about upcoming Chamber & community events*

- Banner ad in the Weekly Wakeup e-newsletter
- Ad spots should be designed to: 144 x 720 pixels and saved as a .jpeg or .png
- Ad would link to Company website
- Weekly Wakeup e-blasts go out every Monday morning except the first Monday of the Month when the monthly e-newsletter goes out. It goes to a mailing list of 1,700+.

**EASTERN SHORE SPOTLIGHT:** \$100/week, \$500/6 weeks, or \$1000/12 weeks - 1 available/week

*The Eastern Shore Spotlight highlights members and community news*

- Banner ad in the Eastern Shore Spotlight weekly e-newsletter
- Ad spots should be designed 144 x 720 pixels and saved as a .jpeg or .png
- Ad would link to Company website
- Eastern Shore spotlight e-blasts go out every Friday morning to a mailing list of 1,700+

**COMMUNITY CALENDAR BANNER AD:** \$500 for 6 months or \$1000 for a year – 1 available

*The Eastern Shore Chamber Community Calendar serves as an event resource for the Eastern Shore.*

- Banner ad to run in rotation on the Community Calendar page of eschamber.com
- Ad would link to company website
- Ad should be designed to: 480 x 60 pixels and saved as a .jpeg or .png

**CHAMBER DIRECTORY BANNER AD:** \$500 for 6 months or \$1000 for a year – 1 available/category

*Members are automatically included in our SEO optimized online directory. Members are organized by category.*

- Banner ad to run in rotation on your Directory Category on eschamber.com
- Ad would link to company website
- Ad should be designed to: 480 x 60 pixels and saved as a .jpeg or .png

**EASTERN SHORE MAGAZINE ADS:**

*The Annual magazine and directory serves as the official community guide for the Eastern Shore.*

*For information on advertising in the Eastern Shore Magazine, contact Keith Lott at 251-458-3707 or email him at [keithlott@bellsouth.net](mailto:keithlott@bellsouth.net)*